



PATRONS *for* BELLAIRE PARKS

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‘Tents In Town’ Registration Online with PATRONS’ New Website Upgrading

Patrons launches inaugural run with upgraded website and Full E-commerce Capabilities with its Tents in Town Event. Patrons for Bellaire Parks is happy to announce that with Tents in Town, an overnight urban campout March 28 and 29, 2009, they are launching new upgrades to their website that will now support full e-commerce capabilities through a new partnership with Financial Expansion Services, Inc., a local provider of transaction processing and payment solutions.

“Financial Expansion Services, Inc. will help make it much easier to register for PATRONS events and to make donations or pledge payments on line,” reports PATRONS President, Sharon Veldman. Now residents who want to pitch a tent in Bellaire’s own ‘backyard’ and spend a fulfilled afternoon and evening of activities under the stars with neighbors and friends can visit www.bellaireparks.com and register online for ‘Tents in Town. PATRONS and the City of Bellaire are hosting this urban camp out, on March 28 through March 29, 2009.

For years, Patrons has relied upon paper handling and manual data entry for tracking contributions, event registrations, and other activities. “As the Bellaire organization has grown, this process has become ever more challenging for the PATRONS Board of Directors and Committee Members,” explains Karen Matlock, PATRONS Treasurer. “We have been very impressed with the expertise of Todd Sagissor, Operations Director for Financial Expansion Services, and look forward to this new relationship,” adds Matlock.

“Just as Patrons for Bellaire Parks is dedicated to enhancing community recreation infrastructure, we are committed to improving the reach of nonprofits through practical e-commerce solutions,” said Todd Sagissor, of Financial Expansion Services. “We are honored to help build the organization’s visibility and functionality so they can serve the community better.”

“By working with Financial Expansion Services, PATRONS anticipates reaching goals faster aided by a secure e-commerce website and new payment processing features.” Both Financial Expansion Services and Patrons for Bellaire Parks are excited to debut the new website upgrade through online registration and payment for Tents in Town. “The Tents in Town event is the perfect time to streamline our manual operations and improve productivity,” remarks Veldman.

Prospective campers should register quickly. Space is limited,” urges Event Chair Raina Newsome. Girl Scout Troops 4766, 12480, 21015, and 21000, and Boy Scout Troop 222 and Cub Scout Pack 130 will be participating and organizing some of the fun events, and the Optimist Club will be grilling the evening meal ,” reports Newsome.

WHO: Bellaire Residents: Children age 4 and older with parent or caregiver.

WHEN: Register now– March 20. Check in 3:30 pm to 5:00 pm on Saturday, March 28th at the Gazebo in Bellaire Zindler Park. Depart 10:00 a.m. March 29th.

PRICE: \$55 for 12x12 campsites for 1 adult and 1 child. Additional adults \$25 ea, additional children \$15 ea, additional campsites \$50, larger 14x14 campsite additional \$15.

FEE INCLUDES: Camp site (12x12), dinner (choice of hamburger, hot dog, chicken nuggets), s’ mores, breakfast, concert, all activities and games, event T-shirts.

BENEFITS: All proceeds benefit PATRONS for Bellaire Parks and Bellaire Town Square

Sponsors include: Sam’s Club, Center Point Energy, Pump it Up-Bellaire, Kids J.A.M., Amegy Bank, Bellaire Examiner, Academy Sports and Outdoors, Community National Bank, Sonik Vision, John Daugherty Realtors– Bellaire Team, Frito Lay, Chick-fil-a Richmond, Chick-fil-a West University, Chick-fil-a Meyerland, Chick-fil-a Kirby, Bellaire Starbucks, Financial Expansion Services, The Bellaire Optimist Club, Girl Scout Troops 4766, 12480, 21015 and 21000, Boy Scout Troop 222 and Cub Scout Pack 130.

For more information on PATRONS and Tents in Town visit WWW.BELLAIREPARKS.COM or call 713-661- PARK (7275). PATRONS for Bellaire Parks (PATRONS) is a 501(c)(3) non profit organization. Contributions are tax deductible to the extent allowed by law.

About Financial Expansion Services, Inc. Financial Expansion Services, Inc is a Texas-based corporation using leading-edge technology to boost cash flow and enhance customer satisfaction through e-commerce services. These programs provide clients with multiple payment acceptance capabilities including credit card and check transactions, fully operational e-commerce systems, and specialized billing and procurement systems for servicing both the brick-and-mortar and the online community. Financial Expansion Services can customize an e-commerce solution for any size business or organization—local or national. For more information, please visit: www.FEScentral.com. Contacts: Todd Sagissor, Operations Director, Financial Expansion Services, Inc.

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